

GREEN SPACE 1

THE NEWH/ATLANTA NEWSLETTER ON SUSTAINABILITY

Comments, requests, questions, feedback?! Send to newhatsustainability@gmail.com. This is brand new for us and we want to make sure we do it right.

NEWH/ATLANTA SUSTAINABILITY &

NEWH SUSTAINABLE MISSION IS TO PROMOTE SUSTAINABLE EDUCATION AND PRACTICES THAT ACHIEVE A BALANCE BETWEEN ENVIRONMENT, ECONOMICS AND SOCIAL EQUITY.

Welcome to the brand new NEWH/Atlanta Green Space; a monthly newsletter that aims to inform and connect the hospitality industry with local innovative sustainable practices and initiatives.

The people and products we highlight in this newsletter are meant to be an inspiration. As the NEWH Sustainable Mission says, we wish to promote sustainable practices that achieve a balance between environment, economics and social equity. That is to say nothing need be sacrificed in order to create sustainable environments. Hopefully we will all learn and be inspired through these creative persons and companies and be motivated to push ourselves a little further.



SNUG AS A PUG

IN AN ECO FRIENDLY RUG. STUNNING RUGS MADE FROM RECYCLED CONTENT.

by
Kathleen Bowley
Surya



For the hospitality market, Surya Hospitality is introducing a collection of area rugs constructed from PET yarn (polyethylene terephthalate), a unique polyester created from recycled plastic water and soda bottles. The new, eco-friendly Flux collection features timeless designs in a hand-knotted construction to provide the look of high end, hand-crafted rugs at a very accessible price point. An estimated 48 recycled plastic water bottles per square foot are used to create each rug, resulting in a durable, stylish and environmentally-conscious floor covering option for both guest rooms and public spaces.

JUST SAY "NO"

TO WASTEFUL PLASTIC WATER BOTTLES. WATER FRESH FROM THE TAP HAS NEVER BEEN THIS GOOD.



by
Brie Brewer
Grohe America, Inc.

GROHE Blue[®] Chilled & Sparkling combines a modern designer faucet with a high-performance filter, cooler and carbonator—and is as easy to use as an ordinary kitchen faucet. Similar to nature's effective filtering system through different layers

of soil and rock, GROHE Blue[®] filter system purifies water in four distinct phases, giving it a superior taste. Undesirable substances that impair taste and smell, such as chlorine, are removed for great tasting, soft water. Fine particles and heavy metals are filtered out, while lime content is reduced.

Combining convenience and a healthy lifestyle in one environmentally-conscious package, GROHE Blue[®] Chilled & Sparkling eliminates the need for plastic bottles and pays for itself in less than 250 days, saving nearly \$400 in the first year of use. Compared with the pollution and energy consumption caused by filling and transporting bottled mineral water, filtering tap water has a negligible environmental impact.

GREEN SPACE 2

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THE GREEN SCENE

THIS MONTH GREEN SPACE WILL BE FOCUSING ON THE GREEN SCENE IN ATLANTA. BREAKING DOWN A LOT OF NOISE TO PULL OUT SOME REALLY AMAZING THINGS THAT THE CITY IS DOING.

Just to start with, let's talk about 2008 when the Office of Sustainability was launched as a strategy organization to establish sustainable practices for the city government and community. This office is evaluating all new environmental activity, programs, and policies for its social and economic impact. It is very impressive and much needed.

A little bit of a highlight of what they are doing:

- Greenspace - think Beltline, bike trails, new infrastructure...
- Lighting Retrofits and Building Efficiency - LED traffic lights...
- Green Building - Silver-LEED certified for all new/renov. city construction
- Water Conservation - infrastructure getting a face lift
- Recycling
- Paper Use Reduction
- Green Procurement - buying green to-go containers
- Green Fleet - reduction, car sharing, fuel efficiency
- Outdoor and Landscape Greening - City Hall has an amazing green roof we should all check out

learn more here. <http://www.atlantaga.gov/index.aspx?page=18>



MINIMAL FOOTPRINT

YET MEMORABLE VACATION. THE TRIPADVISOR GREENLEADERS PROGRAM MAKES OUR LIVES SO MUCH EASIER

by
Valerie Haase
Cooper Carry



Who doesn't want to stay in a beautiful hotel in Miami that you know is environmentally conscious? Well check out the Green Leaders section on trip advisor to find such hotels in one easy place. It is pretty amazing and all you have to do is look for the green leaf symbol. There are levels of GreenLeaders so the higher the level the better! It is good to be aware of this tool so you can try it out for your next vacation. Maybe Paris? Maybe the Westin Peachtree Plaza?

Image: Viceroy Miami, Miami FL, Bronze GreenLeader
<http://www.tripadvisor.com/GreenLeaders>

WESTIN

PEACHTREE PLAZA IN ATLANTA IS GREEN AND LOVING IT



by
Sally McDonald

Environmental stewardship is increasingly important to meeting planners and guests in the hotel industry. As the largest convention hotel in the southeast

to be Green Seal™ Silver Level certified, the recently-renovated Westin Peachtree Plaza in Atlanta is committed to its sustainable efforts without compromising guest experience. Taking green to



the next level, The Westin Peachtree Plaza recently launched the Green Tour. This new on-site specialty event for meeting attendees provides a behind-the-scenes look at the sustainability, conservation and environmental efficiency efforts at the iconic hotel. An interactive journey, the Green Tour takes guests through key areas within

the hotel's operations. From the loading dock with a recent \$13 million environmental upgrade, to the hotel kitchen with biodegradable serveware, to laundry facilities with recycled and filtered water for clean reuse on our machines, these areas give guests a firsthand look at true sustainability in the hospitality industry. In addition, the tour takes attendees to one of the hotel's 53 newly-renovated meeting spaces to see how their own meeting setup minimizes their environmental impact. The Westin's Clutter-Free meeting sets and linen-less tables reduce waste. For more information on sustainability at The Westin Peachtree Plaza or to book a meeting, please visit www.westin.com/peachtree.



Keep your eyes out for a save the date to the IIDA/NEWH Sustainability Evening at The Atlanta Tech Village!

greensource LA

The NEWH Los Angeles Founding Chapter Sustainability Newsletter

June 2016



Introducing greensourceLA!

It's no secret that Los Angeles is famous for its traffic and its car culture. The NEWH Los Angeles Founding Chapter thought it would be fitting to launch our first greensourceLA sustainability newsletter highlighting the new public transportation now available to all Angelinos! Enjoy traffic-free transport to work, weekend fun or the next NEWH LA Chapter event!

METRO Now Open to Santa Monica!

Seven new Metro Expo Line stops opened Friday, May 20 from Culver Station to downtown Santa Monica. Both Downtown LA and Santa Monica have such thriving culture and now it's never been easier to get between the two! Average travel time from Downtown LA to Santa Monica is 47 minutes. www.metro.net



Free LA Shuttle: Downtown Concierge

Find yourself in Downtown LA? Downtown Concierge Shuttle partners with local business for guests and customers to conveniently get around DTLA for free! Sponsor pick up locations include Bottega Louie, Redbird, Doubletree by Hilton, Grand Central Market and many more! For more info and list of locations visit conciergedtla.com



LA's First Bike Share

Bike Share stations are popping up in major cities across the country and LA County's first bike share is in Santa Monica. Breeze Bike rentals allow you to download an app and rent a bike from any of their 75 locations for \$6/hour. Learn more at: santamonicabikeshare.com



Sustainable Product Spotlight: Olive Green Leather by Moore & Giles

The first of Moore & Giles' Olive Green Leathers, Eden is crafted with wet-green® organic tanning agent - made from pure 100% organic olive leaf extract. This collection is truly sustainable – from the animal to the tanning process. Nothing wears, ages and lasts quite like leather and that is the most basic of sustainability stories.

www.mooreandgiles.com/leather/olive-green-leather

Next NEWH Los Angeles Event: Membership Drive Bowling Night!

June 23 @ 6:30 PM - Bowlero Mar Vista Lanes: 12125 Venice Blvd. LA, CA 90066



For news, tips, project or product submissions and feedback please email: newh.la.sustainability@gmail.com